American Rescue Plan Act (ARPA) Investment Plan: Community Outreach Results and Policy Direction

KARAN REID, DIRECTOR OF FINANCE, CITY OF CONCORD
CAROL JACOBS, CHIEF OPERATING OFFICER, MANAGEMENT PARTNERS
APRIL 26, 2022
Agenda

- Background on The American Rescue Plan Act (ARPA)
- Presentation on results of Community Outreach Plan
- Council Direction:
  - Approve ARPA spending categories
  - Approve dollar amount allocations to each spending category
  - Provide direction to staff on next steps for developing a funding allocation plan for each category
Background

- Concord’s ARPA Allocation is $27.0 million
- Funds must be spent or obligated by December 31, 2024 and obligated funds must be spent by December 31, 2026
- On August 24, 2021, the first meeting on ARPA was held
- In addition, Council set aside $1.0 million Measure V funds
## ARPA Allocations to Date

<table>
<thead>
<tr>
<th>ARPA Use Category</th>
<th>Description</th>
<th>FY 2020-21</th>
<th>FY 2021-22</th>
<th>FY 2022-23</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Health Emergency</td>
<td>COVID-19 Testing for City employees</td>
<td></td>
<td>$350,000</td>
<td></td>
</tr>
<tr>
<td>Public Health Emergency</td>
<td>Social Worker for CORE Team</td>
<td></td>
<td>$183,000</td>
<td></td>
</tr>
<tr>
<td>Negative Economic Impacts</td>
<td>Small Business Relief program</td>
<td>$1,000,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Revenue</td>
<td>Provision of government services through its employees funded in the City's</td>
<td>$600,000</td>
<td>$5,385,837</td>
<td>$500,000</td>
</tr>
<tr>
<td>Loss</td>
<td>General Fund</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Administrative</td>
<td>Community Outreach</td>
<td></td>
<td>$111,200</td>
<td></td>
</tr>
<tr>
<td>Totals by Fiscal Year</td>
<td></td>
<td>$1,600,000</td>
<td>$6,030,037</td>
<td>$500,000</td>
</tr>
<tr>
<td>Total appropriations to date</td>
<td></td>
<td></td>
<td></td>
<td>$8,130,037</td>
</tr>
<tr>
<td>Reserved for future appropriation</td>
<td></td>
<td></td>
<td></td>
<td>$18,910,846</td>
</tr>
<tr>
<td>Total ARPA Funding</td>
<td></td>
<td></td>
<td></td>
<td>$27,040,883</td>
</tr>
</tbody>
</table>
American Rescue Plan Act (ARPA) Community Engagement Results

April 26, 2022

Carol Jacobs, Chief Operating Officer, Management Partners
How can you use these funds?

- **Least restrictive** category of expenditures
- Requires least amount of reporting to justify expenditures
- “Government Services”
- Excludes:
  - Issuance of new debt or payment of outstanding debt
  - Reserve replenishment
  - Paying settlements/judgments
Using One-Time Recovery Funds Strategically

- Use for one-time or short-term initiatives to address the most pressing community needs
- Address unfunded/underfunded capital improvement projects
- Identify creative one-time uses
- Convert virtual services to permanent
- Support continuity of city services
- Address deferred maintenance to reduce future operating costs
- Enhance existing infrastructure to reduce future operating costs

Think ahead … funds can be used through 2024
Results of Community Engagement
Engagement Objectives

- Include diverse perspectives
- Engage community champions
- Be open and transparent
- Provide a variety of channels to communicate and engage
- Strengthen the community’s understanding of this funding opportunity
Engaging the Community

- ARPA webpage surveys
  - Residents
  - Businesses and Nonprofits
  - Conducted in English and Spanish
- Community Meeting
- Focus Groups
- 2022 Citizen Satisfaction and ARPA Priorities Survey
- E-mail input

Internal Efforts
- Interviews with City Council and staff

Community Engagement Methods

- ARPA Webpage Survey Responses: 897
- Community Meeting Participants: 56
- Focus Group Participants: 7
- Citizen Satisfaction Survey Responses: 678
- Requests received via E-mail: 31
Topics Discussed

IMPACTS RESULTING FROM THE PANDEMIC
TOP PRIORITIES FOR SPENDING ONE-TIME FUNDS
SPENDING CATEGORIES FOR USE OF THE FUNDS
Community Needs Categories
Tier 1
Priorities for Investment

- Support for the unhoused and mental health
- Business support
Tier 2
Priorities for Investment

- Community/city improvement projects and public safety
- Nonprofit support
- Affordable Housing/at risk tenant support
Potential Investment Opportunities
## Tier 1
Support for the unhoused and mental health

- **Services for unhoused individuals**
- **Mental health services**
- **Safe parking, safe sleeping**
- **Employment assistance**
- **Increase emergency shelter capacity**
- **Tiny home village**
Tier 1
Business Support

- Small business financial assistance (grants)
- Enhance local economy
- Small business counseling assistance
Tier 2
Community/city improvement projects and public safety

- Roadway maintenance
- Community cleanliness and impacts of the unhoused downtown
- Reduce crime
- Sidewalk repair, streetlighting, traffic lights
- Park improvements
Tier 2
Nonprofit support

- Financial assistance to nonprofits serving the community
- Support for arts and culture organizations
- Job training
Tier 2
Affordable Housing/at risk tenant support

- Create more affordable housing
- Keep people housed
- Rental/utility assistance
## Summary of Tier 1 Options for Consideration

<table>
<thead>
<tr>
<th>Support for the unhoused and mental health</th>
<th>Business support</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Services for unhoused individuals</td>
<td>• Small business financial assistance (grants)</td>
</tr>
<tr>
<td>• Mental health services</td>
<td>• Enhance local economy</td>
</tr>
<tr>
<td>• Safe parking, safe sleeping</td>
<td>• Small business counseling assistance</td>
</tr>
<tr>
<td>• Employment assistance</td>
<td></td>
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<tr>
<td>• Increase emergency shelter capacity</td>
<td></td>
</tr>
<tr>
<td>• Tiny home village</td>
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</tbody>
</table>
Summary of Tier 2 Options for Consideration

<table>
<thead>
<tr>
<th>Community /city improvement projects and public safety</th>
<th>Nonprofit support</th>
<th>Affordable housing/at risk tenant support</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Roadway maintenance</td>
<td>• Financial assistance to nonprofits serving the community</td>
<td>• Create more affordable housing</td>
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<tr>
<td>• Community cleanliness and impacts of the unhoused downtown</td>
<td>• Support for arts and culture organizations</td>
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</tr>
<tr>
<td>• Sidewalk pair, streetlighting, traffic lights</td>
<td>• Job training</td>
<td>• Rental assistance</td>
</tr>
<tr>
<td>• Park improvements</td>
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</tbody>
</table>
Council Direction

- Approve ARPA Spending Categories:
  - Support for the Unhoused and Mental Health
  - Business Support
  - Support to Nonprofits
  - Affordable Housing/At Risk Tenant Support
  - Community and City Improvement Projects/Public Safety
Council Direction

- Approve dollar amounts allocated to each category:
  - Unhoused/Mental Health: $3.0 Million
  - Business Support: 2.0 Million
  - Support to Nonprofits: 2.0 Million
  - Affordable Housing/At Risk Tenants: 6.0 Million
  - Community & City Projects/Public Safety: 6.0 Million

  **Total Allocation**: $19.0 Million

- Defer allocation of $1.0 million of Measure V to later
## Council Direction

<table>
<thead>
<tr>
<th>Category</th>
<th>City Past/Current Actions</th>
<th>Proposed ARPA Allocations</th>
</tr>
</thead>
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<tr>
<td>Support for Unhoused/Mental Health</td>
<td>$6,608,240</td>
<td>$3,000,000</td>
</tr>
<tr>
<td>Business Support</td>
<td>1,815,182</td>
<td>2,000,000</td>
</tr>
<tr>
<td>Nonprofit Support</td>
<td>1,140,000</td>
<td>2,000,000</td>
</tr>
<tr>
<td>Affordable Housing/At Risk Tenant Support</td>
<td>17,308,464</td>
<td>6,000,000</td>
</tr>
<tr>
<td>City &amp; Community Capital Improvement Projects/Public Safety</td>
<td>148,000,000</td>
<td>6,000,000</td>
</tr>
<tr>
<td>Revenue Loss/Support to Organization</td>
<td>7,339,966</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$182,211,852</strong></td>
<td><strong>$19,000,000</strong></td>
</tr>
</tbody>
</table>
Council Direction

- Provide direction on next steps for developing funding allocations to specific projects/programs within each category:
  - Staff developed draft investment strategy by category for full City Council consideration
  - Refer discussion to one or more Council Sub-Committees to make recommendations to full City Council
  - Create an Ad Hoc Committee to work with City Manager to make recommendations to full City Council
Questions

E-mail: ARPA@cityofconcord.org
Phone: (925) 671-3150